

## CONTRACT



**WNCN**  
**3221 South Evans Street**  
**Greenville, NC 27834**  
**(252) 355-8542**  
**3221 S. Evans St.**  
**Greenville, NC 27834**  
**252-355-8500**

And:

**Great American Media**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

|                            |                          |                                 |
|----------------------------|--------------------------|---------------------------------|
| <b>Contract / Revision</b> |                          | <b>Alt Order #</b>              |
| 953187 / 1                 |                          | 25328659                        |
| <b>Product</b>             |                          |                                 |
| DSCC                       |                          |                                 |
| <b>Contract Dates</b>      |                          | <b>Estimate #</b>               |
| 10/18/16 - 10/24/16        |                          | 5594                            |
| <b>Advertiser</b>          |                          | <b>Original Date / Revision</b> |
| POL/DSCC IE                |                          | 10/12/16 / 10/17/16             |
| <b>Billing Cycle</b>       | <b>Billing Calendar</b>  | <b>Cash/Trade</b>               |
| EOM/EOC                    | Broadcast                | Cash                            |
| <b>Property</b>            | <b>Account Executive</b> | <b>Sales Office</b>             |
| ENCT                       | Katz Washington          | Katz/Washingto                  |
| <b>Special Handling</b>    |                          |                                 |
| <b>Demographic</b>         |                          |                                 |
| Adults 35+                 |                          |                                 |
| <b>Agency Code</b>         | <b>Advertiser Code</b>   | <b>Product 1/2</b>              |
| 9913721                    | 49                       | 53                              |
| <b>Agency Ref</b>          | <b>Advertiser Ref</b>    |                                 |
| IN3307/TO232               |                          |                                 |

| *Line | Ch   | Start Date        | End Date        | Description                         | Start/End Time    | Days | Length | Spots/Week | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|-------------------------------------|-------------------|------|--------|------------|-------------|-----|------|-------|----------|
| 1     | ENCT | 10/18/16          | 10/24/16        | Steve Wilkos                        | 8a-9a             |      | :30    |            |             |     | NM   | 2     | \$190.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | MTWTF--                             | 2                 |      |        |            | \$95.00     |     |      |       |          |
| 2     | ENCT | 10/23/16          | 10/23/16        | Su 1p-2p Heartland                  | 1p-2p             |      | :30    |            |             |     | NM   | 1     | \$95.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | -----S                              | 1                 |      |        |            | \$95.00     |     |      |       |          |
| 3     | ENCT | 10/22/16          | 10/22/16        | Sa 3p-4p King of Queens             | 3p-4p             |      | :30    |            |             |     | NM   | 1     | \$95.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | -----S-                             | 1                 |      |        |            | \$95.00     |     |      |       |          |
| 4     | ENCT | 10/23/16          | 10/23/16        | Su 4p-5p                            | 4p-5p             |      | :30    |            |             |     | NM   | 1     | \$95.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | -----S                              | 1                 |      |        |            | \$95.00     |     |      |       |          |
| 5     | ENCT | 10/22/16          | 10/22/16        | 9 On Your Side News @ 10p 10p-1030p |                   |      | :30    |            |             |     | NM   | 1     | \$185.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |      |        |            | <u>Rate</u> |     |      |       |          |
|       |      | Week: 10/18/16    | 10/24/16        | -----S-                             | 1                 |      |        |            | \$185.00    |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Moved Bill to  
 from 25326825  
 to 952373



**WNCN**  
 EASTERN NORTH CAROLINA  
 on your side  
**ENCT**  
 3221 South Evans Street  
 Greenville, NC 27834  
**WNCN.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 953187 / 1          | 25328659    |

| Contract Dates      | Product | Estimate # |
|---------------------|---------|------------|
| 10/18/16 - 10/24/16 | DSCC    | 5594       |

| Advertiser  | Original Date / Revision |
|-------------|--------------------------|
| POL/DSCC IE | 10/12/16 / 10/17/16      |

| *Line               | Ch   | Start Date        | End Date        | Description               | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots             | Amount                  |
|---------------------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------------------|-------------------------|
| 6                   | ENCT | 10/23/16          | 10/23/16        | 9 On Your Side News @ 10p | 10p-1030p      |      | :30    |                   |             |     | NM   | 1                 | \$185.00                |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |                   |                         |
|                     |      | 10/18/16          | 10/24/16        | -----S                    |                |      |        | 1                 | \$185.00    |     |      |                   |                         |
| N 7                 | ENCT | 10/21/16          | 10/21/16        | Fri 9p Crazy Ex Girlfrien | 9p-10p         |      | :30    |                   |             |     | NM   | 1                 | \$460.00                |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |                   |                         |
|                     |      | 10/18/16          | 10/24/16        | ----F--                   |                |      |        | 1                 | \$460.00    |     |      |                   |                         |
| <b>Totals</b>       |      |                   |                 |                           |                |      |        |                   |             |     |      | 8                 | \$1,305.00              |
| <b>Time Period</b>  |      |                   |                 |                           |                |      |        |                   |             |     |      | <b># of Spots</b> | <b>Gross Amount</b>     |
| 09/26/16 - 10/24/16 |      |                   |                 |                           |                |      |        |                   |             |     |      | 8                 | \$1,305.00              |
|                     |      |                   |                 |                           |                |      |        |                   |             |     |      |                   | Agency Comm. (\$195.75) |
|                     |      |                   |                 |                           |                |      |        |                   |             |     |      |                   | Net Amount \$1,109.25   |
| <b>Totals</b>       |      |                   |                 |                           |                |      |        |                   |             |     |      | 8                 | \$1,305.00              |
|                     |      |                   |                 |                           |                |      |        |                   |             |     |      |                   | (\$195.75)              |
|                     |      |                   |                 |                           |                |      |        |                   |             |     |      |                   | \$1,109.25              |

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

|   |  |   |
|---|--|---|
| <b>Contract #</b> 25328659  | <b>Changes as of:</b> 10/17/2016 at 12:41 PM | <b>Version:</b> Highlighting Revision 2 |
| <b>CPE:</b> 49/53/5594  | <b>Flight:</b> 10/18/16 - 10/24/16           | <b>Total \$:</b> \$1,305.00             |
| <b>Agency:</b> Great American Media   | <b>Advertiser:</b> DSCC IE                   | <b>Total Spots:</b> 8                   |
| <b>GREAT AMERICAN MEDIA</b><br>3050 K ST NW<br>SUITE 100<br>WASHINGTON DC 20007 | <b>Product:</b> DSCC                         | <b>Total CPP:</b> \$0.00                |
| <b>Agency Order #:</b> 5467175  | <b>Buyer:</b> Pino, Thomas                   | <b>Primary Demo:</b> Adults 35+         |
| <b>Salesperson:</b> JACOB ROTH<br>212-373-8175                                  | <b>Con Type:</b> POLITICAL/VOTE              | <b>Total GRP:</b>                       |
|   | <b>Assistant:</b> JACOB ROTH<br>212-373-8175 | <b>Traffic #:</b> 953187                |
|   |  | <b>Separation:</b>                      |

Comments: Separation: 30

| #         | Day/Time | DP | Program     | Rate     | A3SP Rating | Len | 10/18 | 10/18 - 10/18 | Total Spots | Total \$   | CPP    | GRP |
|-----------|----------|----|-------------|----------|-------------|-----|-------|---------------|-------------|------------|--------|-----|
| REV+ 7    | F 9p-10p |    | Crazy Ex GF | \$460.00 | 0.0         | 30  | 0     | 1             | 1           | \$460.00   | \$0.00 | 0.0 |
| TOTALS: 8 |          |    |             |          |             |     |       |               | 8           | \$1,305.00 | \$0.00 | 0.0 |

*MOVED \$460 from #25328659 to #6532373*



125 West 55th St  
New York, NY 10019

GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Agency Order #: 5467175  
Buyer: Pino, Thomas  
Salesperson: JACOB ROTH  
212-373-8175

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: JACOB ROTH  
212-373-8175

Total GRP:  
Traffic #: 953187  
Separation:

Contract # 25328659 Changes as of: 10/17/2016 at 12:41 PM Version: Highlighting Revision 2  
CPE: 49/53/5594 Flight: 10/18/16 - 10/24/16 Station: ENCT Total \$: \$1,305.00  
Agency: Great American Media Advertiser: DSCC IE Market: Greenville/New Bern/Wash Total Spots: 8  
Product: DSCC Office: WASHINGTON Total CPP: \$0.00

| Special Instructions |  |
|----------------------|--|
|----------------------|--|

| Date/Time        | Added by   | Comment        |
|------------------|------------|----------------|
| 10/11/16 4:24 PM | JACOB ROTH | Separation: 30 |
| 10/11/16 4:24 PM | JACOB ROTH | Separation: 30 |

| Competitive Information |           |
|-------------------------|-----------|
| Market Budget:          | \$130,500 |
| ENCT Share:             | 1%        |
| Comment:                |           |
| WCTI:                   | 20%       |
| WFXI:                   | 5%        |
| WTN:                    | 39%       |
| WNCT:                   | 33%       |
| Unknown:                | 2%        |

| Daypart Summary |           |       |            |     |
|-----------------|-----------|-------|------------|-----|
| Day/Time        | % Distrib | Spots | Dollars    | GRP |
|                 | 100%      | 8     | \$1,305.00 | N/A |
| Total           | 100%      | 8     | \$1,305.00 | 0.0 |

| Monthly Summary |       |            |
|-----------------|-------|------------|
| Month           | Spots | Dollars    |
| 2016-Oct        | 8     | \$1,305.00 |
| Total           | 8     | \$1,305.00 |

| Transaction History               |                   |            |           |       |       |          |
|-----------------------------------|-------------------|------------|-----------|-------|-------|----------|
| Trans                             | Created/Received  | Created by | Status    | Spot+ | Spot- | \$ Chg   |
| Revision                          | 10/17/16 12:41 PM | JACOB ROTH | Revised   | 1     |       | \$460.00 |
| Queued for Electronic Contracting | 10/11/16 5:01 PM  |            |           |       |       | \$0      |
| Revision                          | 10/11/16 4:24 PM  | JACOB ROTH | Confirmed |       |       | \$0      |
| New                               | 10/11/16 4:23 PM  | JACOB ROTH | New       | 7     |       | \$845.00 |

| Non-Discrimination Policy   |  |
|---|--|
| <p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p> |  |